



BSB BEAUTY GLOBES AND BSB FIRM & GLOW SERUM

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Best Face Forward

LaBelle Day Spas' Founder Bella Schneider introduces two new skincare must-haves.

Bella Schneider has put her expertise to work in two new, powerful serums from her Bella Schneider Beauty (BSB) line.

Her new BSB Culmine Firm & Glow Serum is designed for extreme daily brightening. This serum firms, clarifies, and revitalizes skin with antioxidant vitamin C, super-hydrating saccharide isomerate, sphingolipids, and clinical-grade peptides palmitoyl oligopeptide and palmitoyl tetrapeptide-7 to help smooth facial lines. Two key ingredients, Swiss garden cress-derived phytonutrient and powerful antioxidant SulforaWhite Complex, “work in concert to inhibit melanin formation to visibly brighten and lighten the skin.” The serum also contains natural anti-agers, including grape stem cell extract, pomegranate extract, olive oilbased squalane, and grapefruit peel, which stimulate the skin’s natural rejuvenation and cell



Also new from Schneider’s BSB line are the BSB Beauty Globes + De-Puff & Smoothing Serum.

This product seeks to banish dark circles and dramatically reduce puffiness and wrinkles. Licorice root joins detoxifying seaweed and moisturizing D panthenol-hyaluronic acid to combat inflammation and boost collagen. Potent hexapeptide relaxes expression lines and restores elasticity.

Many customers ask if they can use the serum alone, but Schneider is quick to point out that “the Beauty Globes increase efficacy of eye treatments, facial serums, and ampoules by increasing ingredient penetration.

The skin benefits include improved lymphatic blood flow, more collagen production, reduced pore size, and increased elasticity.”

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